

Abhay Gupta

The Indian Luxury Strategist

Meaning. Mastery. Margin.

PRESS KIT

Biographies, the citation line and recognitions, for editors, producers and researchers. The approved portrait is available as a separate download.

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BIOGRAPHIES

Abhay Gupta

SHORT BIOGRAPHY · 45 WORDS

Abhay Gupta is Founder and Chairman of Luxury Connect Pvt Ltd and Luxury Connect Business School, India's first specialised luxury business school. Known as The Indian Luxury Strategist, he has worked inside Indian luxury, fashion and retail since 1990, and has published at the LVMH–SMU Luxury Research Conference.

LONG BIOGRAPHY · 155 WORDS

Abhay Gupta is Founder and Chairman of Luxury Connect Pvt Ltd and of Luxury Connect Business School, which he established in 2012 as India's first specialised luxury business school. Through LCBS he created India's first and only specialised MBA in Luxury Brand Management, conferred through a UGC-recognised university partner.

He has worked inside Indian luxury, fashion and retail since 1990 — more than three decades spent building the market rather than observing it. He came to it from an earlier career at sea, where he served as a Chief Engineer in the merchant navy.

His academic work has been published at the LVMH–SMU Luxury Research Conference in 2016 and 2018. He writes the newsletter Luxury Cruxx, publishes the Luxury Connect Intelligence research series, and has built a body of named frameworks for reading luxury in India. He is the author of The Incredible Indian Luxury Bazaar, published under the pen name Abhaya Gupta.

He was named Indian Luxury Retail Icon by the Asia Retail Congress in 2012, and has been listed among Indian Luxury's Most Influential for six consecutive years.

WHEN QUOTING

Abhay Gupta, The Indian Luxury Strategist, Founder & Chairman, Luxury Connect.

RECOGNITIONS

Awards & Recognition

Every entry carries its year and its awarding body.

INDIVIDUAL

2025 & 2026	Top 100 Global Luxury Speakers — World Luxury Chamber of Commerce
2025	Top 50 Thought Leader in Education — Thinkers360
2013–2018	Indian Luxury's Most Influential Top 100 — Black Book (six consecutive years)
2017	Most Influential Retail Leader, Asia, GCC & SA Regions — Asia Retail Congress
2016	Most Influential Retail Professional, Asia, GCC & Africa Regions — Asia Retail Congress
2016	Rashtriya Shiksha Gaurav — Centre for Education Growth & Research, New Delhi
2015	Innovation in Vocational Education & Skills Training — Career Options Publications
2014	Excellence and Innovation in Education — WCRC Leaders Asia
2012	Indian Luxury Retail Icon — Asia Retail Congress

INSTITUTIONAL · AWARDED TO LUXURY CONNECT BUSINESS SCHOOL AND TO LUXURY CONNECT

2016	Luxury Connect — Asia Top Business Award, International Business Federation, Singapore
2015	LCBS — Educational Institute of the Year, Higher Education Review
2014	LCBS — India's Best B-Schools listing, Business World
2014	LCBS — Best International Collaboration of the Year, Indian Education Awards

CONTACT

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